

Eliyah Mesayer, Mighty Migrant, installation, 2023. From the exhibition Bad Timing - Or how to Write History without Objects. Photo: Den Frie.

#### Communications Assistant for Den Frie

Den Frie exhibition venue is seeking a student assistant with a flair for and experience in communicating art/culture, especially on social media. We hope to fill the position by May 1st or as soon as possible thereafter. The position is limited to one year, 7 to 10 hours per week, with hours typically distributed across 1-2 days weekly.

#### **About Den Frie**

Den Frie exhibition venue works with contemporary art rooted in a collective tradition. We produce approximately 12 exhibitions annually, along with accompanying tours, artist talks, performances, etc. Additionally, we host concurrent events such as book launches, workshops, and other projects.

### Communication at Den Frie

We have just developed a new communication strategy, including a new visual identity and a template for social media posts, website, etc., which we are about to implement. You will play an important role in this process and also contribute to continuously developing the strategy as it is tested in practice.

## Your Responsibilities

- Creation and publication of posts (based on design templates) on Instagram and Facebook, communicating upcoming and current projects and events.
- Setup and publication of newsletters and press releases.
- Minor photography tasks for social media posts related to exhibitions, artist talks, and events.
- Design of web advertisements.

You will work closely with Den Frie's artistic team, exhibiting artists, and our external graphic designer.

### Your Qualifications

- Experience in producing content on social media (Instagram and Facebook).
- Proficiency in using InDesign and Photoshop.
- Enjoyment of writing.
- Understanding the importance of precision, maintaining an overview, and being able to act efficiently even in time-pressed situations.
- It's an advantage if you have worked with contemporary art.

# About Den Frie (as a work environment)

We have an informal work environment with a flat structure and plenty of professional discussions and opportunities for influence. We are a small team where everyone lends a hand when things get busy. The tasks are diverse, and there may also be a need for practical assistance with exhibitions and events.

As an employee at Den Frie, you will be in regular contact with artists, curators, writers, gallery owners, and others from the art world in both Denmark and internationally.

The work primarily takes place in Danish and to some extent in English.

Workplace: Den Frie exhibiton venue, Oslo Plads 1, 2100 Copenhagen Ø.

If you wish to apply

Send your application and CV via email to <u>administration@denfrie.dk</u> no later than April 23rd. Write your name and "Student Assistant Communication" in the subject line. We plan to conduct interviews on April 25th and 26th.

At Den Frie Exhibition Building, we value diversity. Therefore, we encourage everyone regardless of age, gender, ethnicity, sexual orientation, and identity to apply.

If you have any questions about the position, feel free to contact Director Marianne Torp, <a href="mt@denfrie.dk">mt@denfrie.dk</a> or 41258949.